

# 2020 VIRTUAL CITIZEN OF THE YEAR AWARD SPONSORSHIP OPPORTUNITIES



## ▶ CENTER STAGE SPONSOR - \$3,500

- Key logo placement during the event
- Name and logo on all marketing material including digital program booklet
- Exclusive sponsor logo with recognition aired during event
- Recognition in print and digital event related publications
- Company name will be displayed, and verbal recognition will be given during the event
- Link from web site, e-communications and Chamber social media pages

## ▶ PERFORMANCE SPONSOR - \$3,000 (three available)

- Name and logo in digital program booklet
- Company name will be displayed, and verbal recognition will be given during the event
- Recognition in print and digital event related publications
- Opportunity to sponsor one of the live performances during the event with recognition stating, "This performance sponsored by *Your Company*" Options include the following...
  - Live rendition of the National Anthem sung by a Palace Theatre performer
  - A special performance from the Palace Theatre
  - The annual Past Citizen of the Year Parade segment

## ▶ OPENING NIGHT SPONSOR - \$2,500

- Name and logo in digital program booklet
- Sponsor logo with recognition aired between speakers during event
- Company name will be displayed, and verbal recognition will be given during the event
- Recognition in print and digital event related publications

## ▶ CURTAIN CALL SPONSOR - \$1,000

- Name and logo on digital program booklet
- Company name will be displayed, and verbal recognition will be given during the event
- Recognition in print and digital event related publications

## ▶ THESPIAN SPONSOR - \$500

- Name and logo on digital program booklet
- Company name will be displayed during the event

## ▶ SPONSORSHIP ENHANCEMENTS:

- 10 second pre-recorded sponsor comments aired between speakers during event - \$500
- Premiere sponsor recognition on key COY social media post i.e. "This post presented by *Your Company*" - \$250
- Quarter digital page program booklet ad - \$150
- Half page digital program booklet ad - \$300
- Full page digital program booklet ad - \$500

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DATE -----  
FROM -----  
Contact Name -----  
Business Name -----  
Mailing Address -----  
-----  
City/State/Zip -----  
Telephone -----  
Email Address -----

Event  
2020 Virtual Citizen of the Year Award  
Sponsorship Level -----

Logo  
Please e-mail a .png and .eps logo to  
[HeatherA@manchester-chamber.org](mailto:HeatherA@manchester-chamber.org) with your signed agreement.

By signing this document, you are agreeing to  
fulfill the sponsorship request in the amount stated above.

Signature -----  
Name (Please Print) -----

Please email this form to the attention of  
Heather Avella at [HeatherA@manchester-chamber.org](mailto:HeatherA@manchester-chamber.org)