



GREATER
MANCHESTER
CHAMBER

2021 Citizen of the Year Celebration

INVESTMENT OPPORTUNITIES

We are going HYBRID!

Invest in the Citizen of the Year Celebration for an *at home* and *in-person* audience! Support this internationally awarded annual event for an opportunity to be a part of the “View It In Person” (VIIP) Reception hosted at the Northeast Delta Dental Stadium. In addition, your investment will reach an unlimited amount of at-home attendees.

**The GMC and COY event were awarded the international ACCE Awards for Communication Excellence in Event Marketing*

EXCLUSIVE INVESTMENT TIERS

▶ PRESENTING SPONSOR – \$10,000 (Exclusive) **SOLD**

- 10 tickets to the VIIP Reception
- Unlimited access to the Citizen of the Year live stream for your organization
- Event naming rights i.e. “Citizen of the Year Celebration presented by *Your Company*”
- Sponsor comments at the filming of the event
- Sponsor comments at the VIIP Reception
- Opportunity for sponsor to present award to Citizen of the Year honoree in person and during program recording
- Company logo displayed creatively and prominently throughout the recorded program
- Premiere logo recognition on stadium Jumbotron
- Top billing with logo on all printed material including program (printed and digital)
- Prominent sponsor listing with logo on event invitation sent to 1,200+ Chamber members
- Top recognition in all press releases, e-blasts, and newsletter articles
- Company name will be displayed, and verbal recognition will be given during the recorded and in-person event
- Link from web site, e-communications and Chamber social media pages

▶ RECEPTION SPONSOR – \$7,500 (Exclusive) **SOLD**

(View It In Person Reception)

- 7 tickets to the VIIP Reception
- Unlimited access to the Citizen of the Year live stream for your organization
- Event naming rights i.e. “VIIP Reception presented by *Your Company*”
- Key logo placement/signage during VIIP networking reception
- Premiere logo recognition on stadium Jumbotron
- Name and logo on printed material including program (digital and printed)
- Signature cocktail/drink at event incorporating company name
- Recognition in all press releases, e-blasts, and newsletter articles
- Company name will be displayed, and verbal recognition will be given during the event
- Link from web site, e-communications and Chamber social media pages

▶ FIREWORKS SPONSOR – \$7,500 (Exclusive)

- 7 tickets to the VIIP Reception
- Unlimited access to the Citizen of the Year live stream for your organization
- Exclusive sponsorship of celebratory fireworks display at close of in-person reception
- Opportunity for sponsor to announce and ‘activate’ fireworks display
- Exclusive logo recognition on stadium Jumbotron during fireworks
- Name and logo on printed material including program (digital and printed)
- Company name will be displayed, and verbal recognition will be given during the event
- Link from web site, e-communications and Chamber social media pages

Hybrid offers the best of both worlds:

Your brand will reach an at-home audience during the live streamed program that will additionally be showcased during the in-person reception hosted at the Northeast Delta Dental Stadium.

Looking for a more exclusive in-person element to your investment? Check out our sponsorship enhancements available for Diamond and Platinum sponsors!

DIAMOND SPONSOR – \$5,000

▶ INCLUDED DELIVERABLES

- 5 tickets to VIIP Year Reception
- Unlimited access to the Citizen of the Year live stream for your organization
- Name and logo on printed material including program (digital and printed)
- Company logo will be displayed, and verbal recognition will be given during the event
- Prominent logo placement on registration page
- Link from web site, e-communications, and Chamber social media pages

▶ EXCLUSIVE IN-PERSON SPONSORSHIP ENHANCEMENTS

**All enhancements include specified and exclusive verbal and printed recognition.*

**Available while supplies last!*

- Ballpark Fare Sponsor (Diamond Only)
 - Exclusive logo placement at food display
 - Opportunity to provide pull up banner near food display
- Registration Sponsor (Diamond Only)
 - Exclusive logo placement at registration
 - Opportunity to provide pull up banner near registration table
- Cheers! Sponsor (Diamond Only)
 - Opportunity to give a toast during recorded and in-person program
- Centerpiece Sponsor (Diamond Only)
 - Exclusive logo placement at each cocktail table
- Waiting Room Sponsor (Diamond Only, multiple available)
 - Top logo placement during the 5 minute “Waiting Room” session prior to the live streamed event
- Photo Booth Sponsor (Diamond Only)
 - Your logo on custom photo frame at interactive photo booth at in-person reception

PLATINUM SPONSOR – \$3,500

▶ INCLUDED DELIVERABLES

- 3 tickets to VIIP Year Reception
- Unlimited access to the Citizen of the Year live stream for your organization
- Name and logo on printed material including program (digital and printed)
- Company logo will be displayed, and verbal recognition will be given during the event
- Prominent logo placement on registration page
- Link from web site, e-communications, and Chamber social media pages

- Program Sponsor (Diamond Only)
 - Naming rights to the 2021 program book i.e. “*Program Book sponsored by Your Company*”
 - Premier billing on event program
- Jenga Sponsor
 - Exclusive logo placement at giant Jenga station in outfield
- Cornhole Sponsor
 - Exclusive logo placement at corn hole stations in outfield
- Drink Ticket Sponsor
 - Exclusive logo recognition on all drink tickets
- National Anthem Sponsor
 - Exclusive logo placement during National Anthem
- Video Sponsor (two available)
 - Top logo placement during the video element of the program honoring the Citizen of the Year
- End Credits Sponsor (two available)
 - Premiere logo placement during the end credits during the program

FRONTLINE HERO SPONSOR - \$3,500 (limited availability)

▶ INCLUDED DELIVERABLES

- 3 tickets to VIIP Year Reception
- Unlimited access to the Citizen of the Year live stream for your organization
- Name and logo on printed material including program (digital and printed)
- Company logo will be displayed, and verbal recognition will be given during the event
- Opportunity to submit up to 10 pictures of your organization's frontline heroes or community snapshots to be included in the Frontline Heroes Tribute

ADVERTISING OPPORTUNITIES:

**membership tiered dollars cannot be applied*

▶ SPONSOR COMMERCIAL - \$1,000

**limited availability*

- 15 second pre-recorded commercial, promotional video or congratulatory remarks aired during program between segments
- Unlimited access to the Citizen of the Year live stream for your organization
- Company name in program book (digital and printed)

▶ PROGRAM BOOK ADS

- Quarter page program booklet ad (digital and printed) - \$150
- Half page program booklet ad (digital and printed) - \$300
- Full page program booklet ad (digital and printed) - \$500

VIIP RECEPTION TICKET

▶ June 24th

- Join other Chamber members at the Northeast Delta Dental Stadium for the first in-person networking event for the Greater Manchester Chamber community. We will be celebrating the COY honoree with food, drink, on-field games, and an award ceremony following the live streamed program that we will watch on the jumbotron together!

***Tickets for the event will be released as the date approaches and will be subject to capacity restrictions and public health guidance.*

GOLD SPONSOR - \$3,000

▶ INCLUDED DELIVERABLES

- 2 tickets to the VIIP Reception
- Unlimited access to the Citizen of the Year live stream for your organization
- Name and logo on printed material including program (digital and printed)
- Company logo will be displayed, and verbal recognition will be given during the event
- Key logo placement on registration page
- Link from web site, e-communications and Chamber social media pages

SILVER SPONSOR - \$2,500

▶ INCLUDED DELIVERABLES

- 2 tickets to the VIIP Reception
- Unlimited access to the Citizen of the Year live stream for your organization
- Name and logo on printed material including program (digital and printed)
- Company name will be displayed, and verbal recognition will be given during the event
- Key logo placement on registration

BRONZE SPONSOR - \$1,500

▶ INCLUDED DELIVERABLES

- 1 ticket to the VIIP Reception
- Unlimited access to the Citizen of the Year live stream for your organization
- Company name on printed material including program (digital and printed)
- Company name will be displayed, and verbal recognition will be given during the event
- Logo placement on registration

COMMUNITY SUPPORTER - \$1,000

▶ INCLUDED DELIVERABLES

- Unlimited access to the Citizen of the Year live stream for your organization
- Company name on printed material including program (digital and printed)
- Company name will be displayed, and verbal recognition will be given during the event



2021 Citizen of the Year Celebration

INVESTMENT OPPORTUNITIES



DATE _____
FROM _____

Contact Name _____

Business Name _____

Mailing Address _____

City/State/Zip _____

Telephone _____

Email Address _____

Event

2021 Citizen of the Year

Sponsorship Level _____

Requested Sponsorship Enhancement

(Diamond & Platinum only)

**If applicable* _____

Logo

Please e-mail a .png and .eps logo to CorinneB@manchester-chamber.org with your signed agreement.

By signing this document, you are agreeing to fulfill the sponsorship request in the amount stated above.

Signature _____

Name (Please Print) _____

Please email this form to the attention of Corinne Breton at CorinneB@manchester-chamber.org