

Manchester, New Hampshire Advantage!

Content

Filled with the most up-to-date information, *Manchester Advantage* is a full-color showcase of our region.

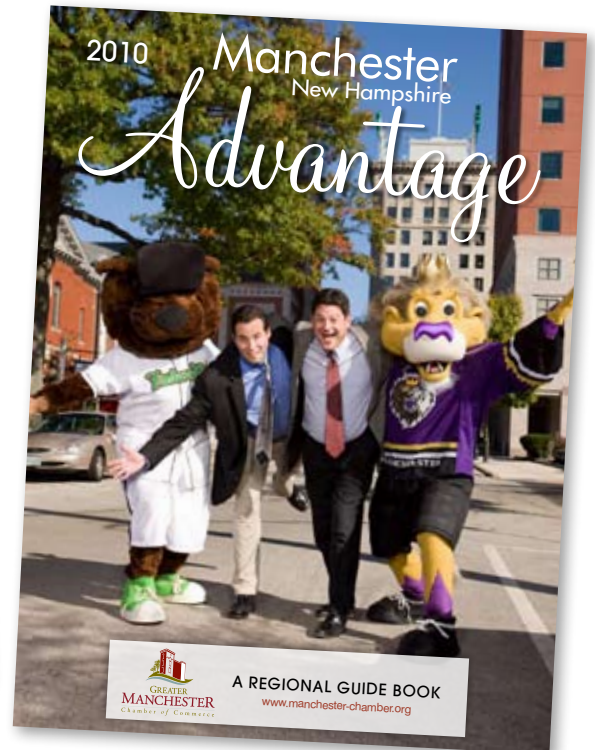
Content will include:

- Local Business Profiles
- Regional Facts
- Lodging
- Regional Maps
- Restaurants
- Family Fun & Attractions
- Fairs and Festivals
- Event Planning
- Area Colleges
- Relocation Information
- Health Care
- City and Town Summaries

Distribution

As the primary relocation tool for the region, 15,000 copies are distributed to a variety of locations.

- Manchester Welcome Center
- Area Hotels
- The Manchester Airport
- Chamber Relocation Packages
- Colleges
- Major Attractions
- City Hall Plaza
- Senior Centers
- Real Estate Agents
- State Rest Area Facilities
- Chamber Members



MANCHESTER ADVANTAGE MAGAZINE

Ad Sizes

w x h

Full Page	7" x 10"
2/3 Page	4.625" x 10"
1/2 Horizontal	7" x 4.875"
1/2 Vertical	4.625" x 7.125"
1/3 Block	4.625" x 4.875"
1/3 Vertical	2.25" x 10"
1/6 Vertical	2.25" x 4.875"
1/6 Horizontal	4.625" x 2.375"

Ad Rates

Back Cover	\$2,640
Inside Front Cover	\$2,530
Inside Back Cover	\$2,530
Full Page	\$2,200
2/3 Page	\$1,540
1/2 Page	\$1,180
1/3 Page	\$815
1/6 Page	\$425

Town Profile Sponsorship **\$1,650**

Manchester Map Sponsorship **\$1,995**

Advertising
Space Deadline:
September 8, 2010
Copy Deadline:
September 13, 2010

MEMBERSHIP DIRECTORY

Ad Size

Full Page – 5" x 8"

Ad Rates

Back Cover - \$1,395
Inside Covers - \$1,195
Full Page - \$995